

Big Tobacco is UNSUSTAINABLE

Water

Each cigarette takes a gallon of water to produce and the tobacco industry produces about 6 trillion cigarettes each year.



Green House Gasses

The tobacco industry produces 84 million metric tons of CO2 each year. That's about as much as 18.3 million cars on the road.

Fossil Fuels

The tobacco industry uses about 3.1 billion gallons of gas in a year. That's about as much as the state of Missouri.



Toxic Waste

Cigarettes have plastic filters that never biodegrade. They also have toxic chemicals which poison wildlife and hurt ecosystems. Cigarette butts are the most littered item in the country.

Wildfires

In California, there was an average of 44 wildfires per year from 2009-2019 started by smoking.

